



Latitude: 40.752864
Longitude: -73.915047

3500 48th St
Long Island City, NY 11
Radius: 3.0 miles

3500 48th St
Long Island City, NY 11
Radius: 5.0 miles

3500 48th St
Long Island City, NY 11
Radius: 10.0 miles



2000 Total Population	994,234	2,771,305	7,369,161
2000 Group Quarters	10,437	81,495	164,964
2006 Total Population	1,018,901	2,900,322	7,613,747
2011 Total Population	1,044,336	3,004,658	7,804,291
2006 - 2011 Annual Rate	0.49%	0.71%	0.5%



2000 Households	413,159	1,166,372	2,798,638
2000 Average Household Size	2.38	2.31	2.57
2006 Households	418,263	1,204,570	2,867,368
2006 Average Household Size	2.41	2.34	2.6
2011 Households	428,257	1,247,686	2,936,965
2011 Average Household Size	2.41	2.34	2.6
2006 - 2011 Annual Rate	0.47%	0.71%	0.48%
2000 Families	220,204	591,708	1,682,535
2000 Average Family Size	3.2	3.2	3.32
2006 Families	219,068	600,675	1,697,707
2006 Average Family Size	3.24	3.25	3.36
2011 Families	219,761	609,405	1,711,513
2011 Average Family Size	3.26	3.26	3.38
2006 - 2011 Annual Rate	0.06%	0.29%	0.16%



2000 Housing Units	436,596	1,245,992	2,965,281
Owner Occupied Housing Units	26.1%	22.3%	26.1%
Renter Occupied Housing Units	68.6%	71.3%	68.2%
Vacant Housing Units	5.4%	6.4%	5.6%
2006 Housing Units	446,832	1,300,388	3,063,434
Owner Occupied Housing Units	29.1%	25.0%	28.6%
Renter Occupied Housing Units	64.5%	67.7%	65.0%
Vacant Housing Units	6.4%	7.4%	6.4%
2011 Housing Units	458,724	1,350,278	3,147,539
Owner Occupied Housing Units	29.4%	25.1%	28.6%
Renter Occupied Housing Units	64.0%	67.3%	64.7%
Vacant Housing Units	6.6%	7.6%	6.7%

Median Household Income

2000	\$46,315	\$41,254	\$37,975
2006	\$60,168	\$53,309	\$47,986
2011	\$74,811	\$66,320	\$57,992

Median Home Value

2000	\$260,294	\$250,291	\$216,510
2006	\$523,583	\$489,202	\$440,723
2011	\$689,955	\$650,300	\$586,948

Per Capita Income

2000	\$32,655	\$30,294	\$22,800
2006	\$42,345	\$39,727	\$29,485
2011	\$54,632	\$51,310	\$37,209

Median Age

2000	35.2	34.6	33.8
2006	36.4	35.7	34.6
2011	38.3	37.1	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Households by Income

Household Income Base	3500 48th St	3500 48th St	3500 48th St
< \$15,000	413,431	1,167,450	2,800,213
\$15,000 - \$24,999	16.6%	21.9%	23.2%
\$25,000 - \$34,999	10.7%	11.1%	11.9%
\$35,000 - \$49,999	11.0%	10.8%	11.7%
\$50,000 - \$74,999	14.8%	13.6%	14.3%
\$75,000 - \$99,999	18.2%	16.0%	16.4%
\$100,000 - \$149,999	9.8%	8.9%	8.8%
\$150,000 - \$199,999	8.7%	8.3%	7.5%
\$200,000+	3.5%	3.4%	2.5%
Average Household Income	\$77,813	\$70,926	\$59,172

2006 Households by Income

Household Income Base	418,249	1,204,534	2,867,281
< \$15,000	12.7%	17.4%	18.9%
\$15,000 - \$24,999	8.1%	9.2%	9.8%
\$25,000 - \$34,999	8.8%	8.6%	9.6%
\$35,000 - \$49,999	12.7%	12.2%	13.3%
\$50,000 - \$74,999	17.3%	15.7%	16.3%
\$75,000 - \$99,999	12.5%	10.9%	10.7%
\$100,000 - \$149,999	12.5%	11.4%	11.1%
\$150,000 - \$199,999	5.6%	5.4%	4.3%
\$200,000+	9.9%	9.1%	6.0%
Average Household Income	\$102,826	\$94,657	\$77,451

2011 Households by Income

Household Income Base	428,241	1,247,647	2,936,881
< \$15,000	10.2%	14.0%	15.7%
\$15,000 - \$24,999	6.5%	8.3%	9.0%
\$25,000 - \$34,999	7.6%	7.6%	8.2%
\$35,000 - \$49,999	10.1%	10.1%	11.5%
\$50,000 - \$74,999	15.7%	14.7%	15.7%
\$75,000 - \$99,999	12.1%	10.8%	10.8%
\$100,000 - \$149,999	16.5%	14.5%	14.3%
\$150,000 - \$199,999	6.7%	6.5%	5.5%
\$200,000+	14.6%	13.7%	9.3%
Average Household Income	\$132,877	\$122,507	\$97,969

2000 Owner Occupied HUs by Value

Total	113,817	278,719	775,504
<\$50,000	5.0%	5.9%	5.9%
\$50,000 - 99,999	8.1%	9.2%	8.6%
\$100,000 - 149,999	6.2%	8.3%	10.2%
\$150,000 - 199,999	11.8%	12.8%	20.2%
\$200,000 - \$299,999	29.3%	25.7%	28.2%
\$300,000 - 499,999	20.5%	18.1%	16.2%
\$500,000 - 999,999	11.0%	11.9%	7.1%
\$1,000,000+	8.0%	8.1%	3.8%
Average Home Value	\$365,016	\$360,017	\$284,487

2000 Specified Renter Occupied HUs by Contract Rent

Total	299,563	888,197	2,023,133
With Cash Rent	97.9%	98.2%	98.1%
No Cash Rent	2.1%	1.8%	1.9%
Median Rent	\$779	\$706	\$648
Average Rent	\$910	\$836	\$731

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Population by Age

	3500 48th St Radius: 3.0 miles	3500 48th St Radius: 5.0 miles	3500 48th St Radius: 10.0 miles
Total	994,236	2,771,306	7,369,165
0 - 4	5.8%	6.0%	6.8%
5 - 9	5.3%	5.8%	7.0%
10 - 14	4.7%	5.4%	6.5%
15 - 19	4.9%	5.7%	6.5%
20 - 24	7.8%	7.9%	7.6%
25 - 34	21.2%	20.0%	17.8%
35 - 44	16.6%	16.3%	15.9%
45 - 54	12.7%	12.6%	12.4%
55 - 64	9.1%	8.7%	8.4%
65 - 74	6.4%	6.2%	6.0%
75 - 84	4.0%	4.0%	3.8%
85+	1.5%	1.5%	1.4%
18+	81.4%	79.6%	75.9%

2006 Population by Age

	3500 48th St Radius: 3.0 miles	3500 48th St Radius: 5.0 miles	3500 48th St Radius: 10.0 miles
Total	1,018,900	2,900,323	7,613,747
0 - 4	5.8%	6.0%	6.9%
5 - 9	5.2%	5.3%	6.2%
10 - 14	5.3%	5.8%	7.0%
15 - 19	4.9%	5.9%	6.7%
20 - 24	6.0%	6.9%	7.1%
25 - 34	20.2%	18.8%	16.8%
35 - 44	17.4%	16.5%	15.7%
45 - 54	13.5%	13.2%	13.1%
55 - 64	10.1%	10.0%	9.5%
65 - 74	6.3%	6.0%	5.8%
75 - 84	3.9%	3.8%	3.7%
85+	1.6%	1.6%	1.5%
18+	80.8%	79.5%	76.0%

2011 Population by Age

	3500 48th St Radius: 3.0 miles	3500 48th St Radius: 5.0 miles	3500 48th St Radius: 10.0 miles
Total	1,044,337	3,004,658	7,804,292
0 - 4	5.8%	6.1%	6.9%
5 - 9	5.0%	5.3%	6.2%
10 - 14	4.9%	5.0%	5.9%
15 - 19	5.2%	5.9%	6.8%
20 - 24	7.2%	8.3%	8.3%
25 - 34	16.3%	16.1%	15.2%
35 - 44	17.4%	16.0%	14.8%
45 - 54	14.6%	14.0%	13.8%
55 - 64	11.4%	11.3%	10.8%
65 - 74	6.5%	6.2%	5.9%
75 - 84	4.0%	3.9%	3.7%
85+	1.8%	1.8%	1.7%
18+	81.3%	80.4%	77.1%

2000 Population by Sex

	3500 48th St Radius: 3.0 miles	3500 48th St Radius: 5.0 miles	3500 48th St Radius: 10.0 miles
Males	48.7%	48.2%	47.5%
Females	51.3%	51.8%	52.5%

2006 Population by Sex

	3500 48th St Radius: 3.0 miles	3500 48th St Radius: 5.0 miles	3500 48th St Radius: 10.0 miles
Males	48.8%	48.3%	47.7%
Females	51.2%	51.7%	52.3%

2011 Population by Sex

	3500 48th St Radius: 3.0 miles	3500 48th St Radius: 5.0 miles	3500 48th St Radius: 10.0 miles
Males	49.0%	48.6%	47.9%
Females	51.0%	51.4%	52.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Population by Race/Ethnicity

Total	994,234	2,771,304	7,369,161
White Alone	58.5%	51.8%	42.0%
Black Alone	7.0%	16.2%	26.9%
American Indian Alone	0.5%	0.5%	0.5%
Asian or Pacific Islander Alone	15.4%	12.4%	10.2%
Some Other Race Alone	13.2%	14.3%	15.0%
Two or More Races	5.4%	4.7%	5.2%
Hispanic Origin	30.5%	30.2%	30.5%
Diversity Index	78.6	82.1	85.1

2006 Population by Race/Ethnicity

Total	1,018,901	2,900,322	7,613,747
White Alone	54.7%	47.8%	38.9%
Black Alone	6.9%	16.4%	26.6%
American Indian Alone	0.5%	0.5%	0.5%
Asian or Pacific Islander Alone	17.8%	14.3%	11.9%
Some Other Race Alone	14.1%	15.7%	16.3%
Two or More Races	6.0%	5.3%	5.7%
Hispanic Origin	33.4%	33.4%	33.5%
Diversity Index	81.4	84.7	86.9

2011 Population by Race/Ethnicity

Total	1,044,335	3,004,659	7,804,291
White Alone	51.8%	45.0%	36.7%
Black Alone	6.8%	16.2%	26.2%
American Indian Alone	0.4%	0.5%	0.5%
Asian or Pacific Islander Alone	19.7%	15.9%	13.2%
Some Other Race Alone	14.7%	16.7%	17.3%
Two or More Races	6.5%	5.7%	6.1%
Hispanic Origin	35.4%	35.7%	35.8%
Diversity Index	83.1	86.3	88.1



2000 Population 3+ by School Enrollment

Total	958,009	2,670,405	7,073,824
Enrolled in Nursery/Preschool	1.3%	1.5%	1.7%
Enrolled in Kindergarten	1.2%	1.3%	1.5%
Enrolled in Grade 1-8	8.5%	9.6%	11.7%
Enrolled in Grade 9-12	4.6%	5.2%	6.2%
Enrolled in College	5.5%	5.8%	5.9%
Enrolled in Grad/Prof School	2.2%	2.4%	1.9%
Not Enrolled in School	76.8%	74.3%	71.2%

2000 Population 25+ by Educational Attainment

Total	710,739	1,922,300	4,845,446
Less than 9th Grade	11.5%	12.1%	12.6%
9th - 12th Grade, No Diploma	12.1%	13.7%	16.0%
High School Graduate	21.5%	19.9%	23.4%
Some College, No Degree	13.5%	13.3%	14.9%
Associate Degree	4.6%	4.2%	4.9%
Bachelor's Degree	21.0%	20.5%	16.3%
Master's/Prof/Doctorate Degree	15.8%	16.3%	11.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Population 15+ by Sex and Marital Status

	3500 48th St	3500 48th St	3500 48th St
Total	835,630	2,293,696	5,871,294
Females	52.0%	52.7%	53.6%
Never Married	18.1%	20.1%	19.4%
Married, not Separated	22.1%	19.9%	20.8%
Married, Separated	2.0%	2.3%	2.8%
Widowed	5.2%	5.4%	5.6%
Divorced	4.6%	4.9%	5.0%
Males	48.0%	47.3%	46.4%
Never Married	19.4%	20.9%	19.4%
Married, not Separated	23.4%	20.9%	21.4%
Married, Separated	1.2%	1.5%	1.6%
Widowed	1.0%	1.1%	1.2%
Divorced	2.9%	3.0%	2.9%



2000 Population 16+ by Employment Status

	3500 48th St	3500 48th St	3500 48th St
Total	827,186	2,266,751	5,782,916
In Labor Force	62.3%	60.3%	58.4%
Civilian Employed	57.9%	54.9%	52.7%
Civilian Unemployed	4.4%	5.3%	5.7%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	37.7%	39.7%	41.6%

2006 Civilian Population 16+ in Labor Force

	3500 48th St	3500 48th St	3500 48th St
Civilian Employed	93.1%	91.8%	90.5%
Civilian Unemployed	6.9%	8.2%	9.5%

2011 Civilian Population 16+ in Labor Force

	3500 48th St	3500 48th St	3500 48th St
Civilian Employed	93.6%	92.4%	91.1%
Civilian Unemployed	6.4%	7.6%	8.9%

2000 Females 16+ by Employment Status and Age of Children

	3500 48th St	3500 48th St	3500 48th St
Total	430,901	1,194,594	3,102,360
Own Children < 6 Only	6.9%	6.5%	7.1%
Employed/in Armed Forces	2.9%	2.9%	3.3%
Unemployed	0.3%	0.4%	0.5%
Not in Labor Force	3.7%	3.2%	3.2%
Own Children < 6 and 6-17 Only	4.6%	4.8%	6.0%
Employed/in Armed Forces	1.9%	1.9%	2.6%
Unemployed	0.2%	0.3%	0.4%
Not in Labor Force	2.5%	2.6%	2.9%
Own Children 6-17 Only	11.7%	12.2%	14.7%
Employed/in Armed Forces	6.4%	6.6%	8.3%
Unemployed	0.6%	0.8%	0.9%
Not in Labor Force	4.7%	4.9%	5.4%
No Own Children < 18	76.9%	76.4%	72.2%
Employed/in Armed Forces	39.4%	37.4%	32.9%
Unemployed	3.1%	3.6%	3.5%
Not in Labor Force	34.4%	35.4%	35.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006.



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2006 Employed Population 16+ by Industry

	3500 48th St	3500 48th St	3500 48th St
Total	490,146	1,316,048	3,178,951
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	5.4%	4.1%	4.5%
Manufacturing	5.7%	5.3%	5.3%
Wholesale Trade	3.3%	3.0%	3.1%
Retail Trade	9.1%	8.7%	9.5%
Transportation/Utilities	4.7%	4.4%	5.9%
Information	4.7%	5.8%	4.5%
Finance/Insurance/Real Estate	13.3%	12.6%	11.3%
Services	50.8%	52.9%	52.2%
Public Administration	2.9%	3.2%	3.7%

2006 Employed Population 16+ by Occupation

	3500 48th St	3500 48th St	3500 48th St
Total	490,145	1,316,049	3,178,951
White Collar	63.6%	67.3%	62.2%
Management/Business/Financial	16.0%	15.9%	13.0%
Professional	23.5%	27.7%	24.1%
Sales	11.9%	11.2%	10.7%
Administrative Support	12.2%	12.5%	14.4%
Services	20.2%	18.8%	21.5%
Blue Collar	16.2%	14.0%	16.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	5.0%	3.7%	4.1%
Installation/Maintenance/Repair	2.2%	2.0%	2.7%
Production	4.4%	4.1%	4.1%
Transportation/Material Moving	4.6%	4.2%	5.3%



2000 Workers 16+ by Means of Transportation to Work

	3500 48th St	3500 48th St	3500 48th St
Total	467,822	1,214,796	2,963,786
Drove Alone - Car, Truck, or Van	16.5%	14.7%	23.8%
Carpooled - Car, Truck, or Van	6.2%	5.4%	7.9%
Public Transportation	59.9%	58.3%	53.1%
Walked	13.0%	16.2%	11.0%
Other Means	1.1%	1.4%	1.1%
Worked at Home	3.2%	4.0%	3.0%

2000 Workers 16+ by Travel Time to Work

	3500 48th St	3500 48th St	3500 48th St
Total	467,825	1,214,795	2,963,786
Did Not Work at Home	96.8%	96.0%	97.0%
Less than 5 minutes	1.1%	1.3%	1.2%
5 to 9 minutes	3.6%	4.1%	3.8%
10 to 19 minutes	14.7%	16.6%	15.4%
20 to 24 minutes	10.7%	12.1%	10.4%
25 to 34 minutes	24.8%	24.3%	21.1%
35 to 44 minutes	11.1%	9.5%	8.6%
45 to 59 minutes	15.9%	13.8%	15.4%
60 to 89 minutes	11.3%	10.8%	15.2%
90 or more minutes	3.6%	3.6%	5.9%
Worked at Home	3.2%	4.0%	3.0%
Average Travel Time to Work (in min)	35.7	34.4	38.5

2000 Households by Vehicles Available

	3500 48th St	3500 48th St	3500 48th St
Total	413,576	1,167,175	2,799,598
None	60.3%	67.0%	57.2%
1	31.5%	26.8%	31.4%
2	6.5%	4.9%	9.1%
3	1.0%	0.7%	1.6%
4	0.2%	0.2%	0.3%
5+	0.4%	0.3%	0.4%
Average Number of Vehicles Available	0.5	0.4	0.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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2000 Households by Type

	3500 48th St	3500 48th St	3500 48th St
Total	413,160	1,166,371	2,798,637
Family Households	53.3%	50.7%	60.1%
Married-couple Family	37.1%	31.9%	35.6%
With Related Children	17.4%	14.8%	18.0%
Other Family (No Spouse)	16.2%	18.8%	24.5%
With Related Children	7.9%	10.8%	15.2%
Nonfamily Households	46.7%	49.3%	39.9%
Householder Living Alone	37.2%	39.8%	32.5%
Householder Not Living Alone	9.5%	9.5%	7.4%
Households with Related Children	25.2%	25.7%	33.2%
Households with Persons 65+	22.3%	21.9%	22.7%

2000 Households by Size

	3500 48th St	3500 48th St	3500 48th St
Total	413,159	1,166,372	2,798,638
1 Person Household	37.2%	39.8%	32.5%
2 Person Household	28.2%	27.6%	26.8%
3 Person Household	13.9%	13.4%	15.9%
4 Person Household	10.6%	9.8%	12.3%
5 Person Household	5.3%	5.0%	6.7%
6 Person Household	2.5%	2.3%	3.1%
7+ Person Household	2.3%	2.1%	2.7%

2000 Households by Year Householder Moved In

	3500 48th St	3500 48th St	3500 48th St
Total	413,576	1,167,174	2,799,597
Moved in 1999 to March 2000	16.5%	16.0%	15.5%
Moved in 1995 to 1998	30.7%	29.3%	28.9%
Moved in 1990 to 1994	15.8%	16.2%	16.6%
Moved in 1980 to 1989	13.9%	14.8%	16.0%
Moved in 1970 to 1979	12.3%	12.9%	12.6%
Moved in 1969 or Earlier	10.8%	10.8%	10.4%
Median Year Householder Moved In	1994	1994	1993



2000 Housing Units by Units in Structure

	3500 48th St	3500 48th St	3500 48th St
Total	436,917	1,246,935	2,966,509
1, Detached	3.6%	2.6%	7.9%
1, Attached	5.6%	3.8%	5.8%
2	10.8%	7.7%	12.1%
3 or 4	9.6%	8.4%	10.0%
5 to 9	8.7%	9.5%	7.8%
10 to 19	7.9%	9.7%	7.7%
20+	53.7%	58.3%	48.5%
Mobile Home	0.1%	0.1%	0.1%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	3500 48th St	3500 48th St	3500 48th St
Total	436,896	1,246,929	2,966,557
1999 to March 2000	0.5%	0.6%	0.6%
1995 to 1998	1.1%	1.6%	1.5%
1990 to 1994	1.5%	2.0%	1.9%
1980 to 1989	5.1%	5.3%	4.8%
1970 to 1979	9.1%	8.3%	8.5%
1969 or Earlier	82.7%	82.2%	82.7%
Median Year Structure Built	1950	1948	1948


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 40.752864	3500 48th St Long Island City, NY 11	3500 48th St Long Island City, NY 11	3500 48th St Long Island City, NY 11
Longitude: -73.915047	Radius: 3.0 miles	Radius: 5.0 miles	Radius: 10.0 miles

Top 3 Tapestry Segments

1.	Urban Melting Pot	Laptops and Lattes	High Rise Renters
2.	Laptops and Lattes	Urban Melting Pot	Urban Melting Pot
3.	Metro Renters	High Rise Renters	Laptops and Lattes

 **2006 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,358,211,286	\$3,635,372,577	\$7,138,785,783
Average Spent	\$3,247.27	\$3,017.98	\$2,489.67
Spending Potential Index	119	111	91
Computers & Accessories: Total \$	\$159,753,653	\$423,968,465	\$817,458,394
Average Spent	\$381.95	\$351.97	\$285.09
Spending Potential Index	148	137	111
Education: Total \$	\$731,823,771	\$1,922,340,969	\$3,737,200,030
Average Spent	\$1,749.67	\$1,595.87	\$1,303.36
Spending Potential Index	155	141	115
Entertainment/Recreation: Total \$	\$1,953,148,400	\$5,151,115,024	\$10,028,743,280
Average Spent	\$4,669.67	\$4,276.31	\$3,497.54
Spending Potential Index	141	129	106
Food at Home: Total \$	\$3,198,765,752	\$8,615,743,211	\$17,111,139,819
Average Spent	\$7,647.74	\$7,152.55	\$5,967.54
Spending Potential Index	155	145	121
Food Away from Home: Total \$	\$2,201,809,699	\$5,906,734,415	\$11,571,488,011
Average Spent	\$5,264.18	\$4,903.60	\$4,035.58
Spending Potential Index	158	147	121
Health Care: Total \$	\$1,945,633,174	\$5,139,174,905	\$10,106,914,630
Average Spent	\$4,651.70	\$4,266.40	\$3,524.81
Spending Potential Index	127	116	96
HH Furnishings & Equipment: Total \$	\$1,124,064,859	\$2,963,920,707	\$5,730,606,619
Average Spent	\$2,687.46	\$2,460.56	\$1,998.56
Spending Potential Index	122	112	91
Investments: Total \$	\$3,159,402,540	\$8,238,113,215	\$15,545,975,889
Average Spent	\$7,553.63	\$6,839.05	\$5,421.69
Spending Potential Index	162	146	116
Retail Goods: Total \$	\$14,398,994,789	\$38,291,033,353	\$74,748,168,091
Average Spent	\$34,425.70	\$31,788.13	\$26,068.56
Spending Potential Index	132	122	100
Shelter: Total \$	\$9,843,339,516	\$26,100,476,706	\$50,939,724,685
Average Spent	\$23,533.85	\$21,667.88	\$17,765.33
Spending Potential Index	165	152	125
TV/Video/Sound Equipment: Total \$	\$688,523,329	\$1,846,073,275	\$3,620,297,329
Average Spent	\$1,646.15	\$1,532.56	\$1,262.59
Spending Potential Index	151	140	116
Travel: Total \$	\$1,098,511,475	\$2,871,030,106	\$5,589,682,781
Average Spent	\$2,626.37	\$2,383.45	\$1,949.41
Spending Potential Index	147	133	109
Vehicle Maintenance & Repairs: Total \$	\$629,580,840	\$1,669,590,574	\$3,217,220,702
Average Spent	\$1,505.23	\$1,386.05	\$1,122.01
Spending Potential Index	140	129	105

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2006 and 2011.